

Massachusetts Advocates for Children Trauma and Learning Policy Initiative Communications Specialist

Description

Do you have a passion for public education? The Trauma and Learning Policy Initiative (TLPI) of Massachusetts Advocates for Children (MAC) and Harvard Law School works to ensure that children traumatized by exposure to adversity, including trauma from racism and other impacts of structural inequities, succeed in school. TLPI is known world-wide for its expertise on the interplay of trauma and learning and has significantly influenced statewide policy, school culture, and the national education reform agenda. To achieve its goal of sharing its work with schools, advocates, policy makers, and education reform stakeholders, TLPI is seeking to hire a Communications Specialist with energy, experience, passion, intelligence, and an eye to detail.

Join a small, dynamic, interdisciplinary team of educators and advocates to pursue TLPI's agenda across Massachusetts and beyond. This part-time temporary position provides an exciting opportunity to broaden and deepen the growing movement to create and advocate for trauma-sensitive schools. The ideal candidate will bring commitment to working toward systemic change, increasing TLPI's presence in the media, and engaging a broad audience of stakeholders by creating a ladder of engagement for educators and policymakers. To read more about our work, go to www.traumasensitiveschools.org.

Responsibilities

TLPI seeks a temporary, part-time communications specialist who will:

- Enhance TLPI's campaign for the trauma-sensitive schools movement by developing and maintaining relationships with members of the press, particularly the education press (EdWeek, others), and respond to queries and requests from the media;
- Produce content that energizes TLPI's educator and advocacy coalitions to advance policy goals and demonstrate the role of trauma sensitivity as a pathway to education reform;
- Along with the TLPI Team, develop and execute a communications strategy, and track the success of outreach strategies to the press and education stakeholders;
- As part of that strategy, develop and execute a vision for TLPI's online presence, including managing its social media presence and serving as primary contact with the press;
- Cultivate an audience for TLPI's research reports and for the release of a forthcoming publication, securing feature length articles upon release;
- Develop capacity for consistent presence of TLPI's messaging in targeted media;
- Build on TLPI's strong track record of blogs about creating trauma-sensitive schools;
- Utilize TLPI's database as a tool for strategic communication with TLPI allies and constituencies;
- Work closely with TLPI webmaster and design consultant/videographer; and
- Serve as point of contact and coordinate with MAC's Communications Manager.

Qualifications

Qualified applicants will be fast learners able to take initiative and consistently follow through on all assigned projects; will have excellent organizational and relational skills; and will thrive in a team-driven, collaborative work environment. More specifically, they will have:

- demonstrated experience and success in media relations, social media, blogging, database management, and web content;
- excellent ability to communicate substantively and effectively with various audiences of stakeholders, e.g., educators, advocates, legislators, parents, and youth;
- knowledge of and connection with a wide spectrum of media outlets;
- excellent attention to detail; and
- ability to work in a close-knit team with variety of work styles as well as with professional organizations, law students, media representatives, and legislative staff.

A bachelor's degree with five years related experience in communication or a related field. Candidates with commitment to working in a non-profit environment strongly encouraged to apply.

This is a 16 hour/week, grant-funded temporary position, based in MAC's Cambridge, MA office. Compensation is commensurate with experience. MAC strongly desires to attract a broad and diverse pool of candidates to apply and is proud to be an equal opportunity employer.

To apply: Please send a resume and cover letter by December 4 indicating your interest to:
Marissa del Rosario at MDelRosario@massadvocates.org